



*Explore best venue options*

## Benefits at a glance - Social Media and Print

- Two newspaper editions PA reaching 100,000 readers, published in Central Coast Business Access and Western Sydney Business Access.
- Facebook advertisement campaign with each booking.
- All editions permanently archived online as flip books.
- Directory advertisement at [www.businessvenues.com.au](http://www.businessvenues.com.au)
- Social media video options available with no-charge hosting.
- Full dashboard reporting on social media campaigns.
- Editorial and video services available.
- Editions promoted on LinkedIn to 3,000+ followers.

CENTRAL COAST BUSINESS  
**Access**

WESTERN SYDNEY BUSINESS  
**Access**

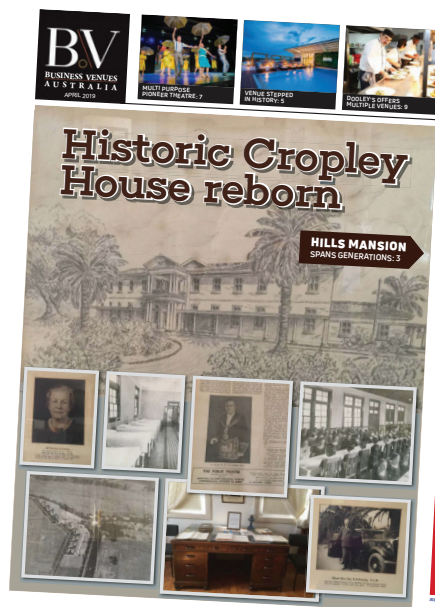
**MEDIA KIT 2020**





# Providing ROI: Building a profile for your venue

Key to clients finding the ideal business venue is knowing what is available and where. That's where BVA comes in. Our purpose is to attract clients to you by showcasing your points of difference via our extensive channel reach to a vast audience of prospective clients. Produced as an informative, entertaining hard copy news-magazine twice yearly with video, social media and online extras, BVA is your cost-effective option for promoting your venue. Every venue has a story: tell us yours!

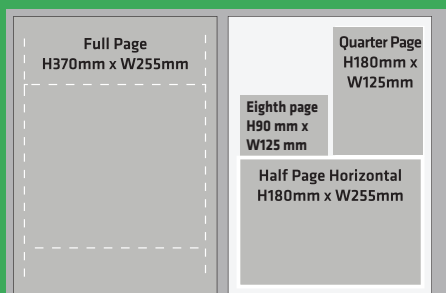


## AFFORDABLE VIDEO OPTIONS

Business profile Videos made for social media start at \$380 INC GST.

## PROFESSIONAL EDITORIAL PROFILES

Article/blog that tells the story of your business starts at \$280 INC GST.



**1** Full page display advertisement in our printed newspapers, PLUS \$600 Facebook targeted advertisement campaign reaching up to 15,000 people per day across selected demographics. Business directory listing at [www.businessvenues.com.au](http://www.businessvenues.com.au) \$1,780 INC GST



**3** Quarter page display advertisement in our printed newspapers, PLUS \$350 Facebook targeted advertisement campaign reaching up to 6,700 people per day across selected demographics. Business directory listing at [www.businessvenues.com.au](http://www.businessvenues.com.au) \$880 INC GST



**2** Half page display advertisement in our printed newspapers, PLUS \$450 Facebook targeted advertisement campaign reaching up to 10,000 people per day across selected demographics. Business directory listing at [www.businessvenues.com.au](http://www.businessvenues.com.au) \$1,380 INC GST

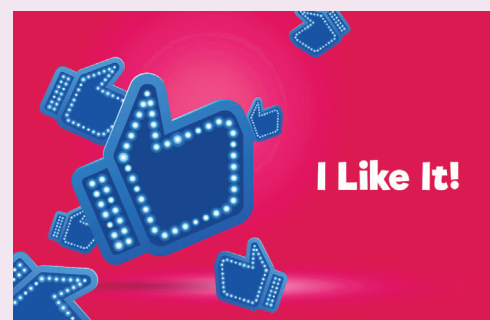


**4** Eighth page display advertisement in our printed newspapers, PLUS \$350 Facebook targeted advertisement campaign reaching up to 6,700 people per day across selected demographics. Business directory listing at [www.businessvenues.com.au](http://www.businessvenues.com.au) \$690 INC GST



# Just for BUSINESS VENUES

Business Venues Australia (BVA) is the niche media product that enables your venue to be explored by many thousands of prospective clients. BVA showcases only venues that cater to business and work-related events; seminars, retreats, training, corporate dinners and so on. BVA can help lift your engagement levels with prospective clients today.



**DEADLINES:** Two powerful editions published in two publications per year. Published March and September editions of Central Coast Business Access and Western Sydney Access. **March edition deadline:** February 26, 2020. **September edition deadline:** August 26, 2020.

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